



# How do you imagine Santa Maria?

## The City of Santa Maria invites you to share your feedback on the **Land Use Alternatives**

The City of Santa Maria is updating its General Plan, which will shape how Santa Maria grows. The Land Use Alternatives are models of different options for growth. Your feedback on the Alternatives will be used to establish land use policy in the General Plan.

### Zoom Orientation

**Wed. April 5, 2023 | 5:30–7:30 pm**

Spanish and Mixteco translation  
will be available.

Register here: <https://bit.ly/smgpu-alt>

### In-Person Orientation

**Thurs. April 6, 2023 | 5:30–7:30 pm**

Spanish and Mixteco translation  
will be available.

**Santa Maria Public Library, Shepard Hall,  
421 S. McClelland Street, Santa Maria**

Learn about the Land Use Alternatives at a Zoom or In-Person Orientation. The Orientations will include a presentation and time for questions. The Orientation presentation and a recording of the Zoom Orientation will be available at [www.imaginesantamaria.com](http://www.imaginesantamaria.com).

After reviewing the Orientation, please complete the brief online survey to provide your feedback. Hard copies of the survey will be available at the In-Person Orientation.

**The Survey will be available on  
[www.imaginesantamaria.com](http://www.imaginesantamaria.com) from April 5, 2023  
until May 2, 2023.**

If you have any additional questions, attend Office Hours (details below).

*You may participate in the Orientations in  
English, Spanish, or Mixteco.*

*Puede participar en las Orientaciones en  
Inglés, Español o Mixteco.*

## Office Hours

**In-Person: Tues. April 18, 2023 | 1:30–3:00 pm**

City of Santa Maria Public Works Engineering Conference Room  
110 S. Pine Street, Suite 221, Santa Maria

**On Zoom: Wed. April 19, 2023 | 10:00–11:30 am**

Register here: <https://bit.ly/smgpu-officehours>



Santa Maria  
General Plan

Do you have any questions?  
Go to [www.imaginesantamaria.com](http://www.imaginesantamaria.com)  
Feel free to contact City staff: Dana Eady, Planning Division Manager  
Phone: (805) 925-0951 x 2444  
Email: [deady@cityofsantamaria.org](mailto:deady@cityofsantamaria.org)