2 Plan Description

The plan analyzed in this Environmental Impact Report (EIR) is the City of Santa Maria (City) 2045 General Plan Update, hereafter referred to as the "plan." This chapter of the EIR describes the key characteristics of the plan, including the plan proponent/lead agency, the geographic extent of the plan, plan objectives, required approvals, and the development forecasted by the plan.

2.1 Plan Purpose

The plan is an update to the City's current General Plan, which includes the following chapters: Land Use Element, Circulation Element, Safety Element, Health and Environmental Justice Element, Conservation and Open Space Element, Noise Element, Public Facilities and Services Element, Recreation and Parks Element, and Economic Development Element. The plan establishes the City's vision for future development through the horizon year of 2045. The plan will serve as the City's primary guide for future land use and development decisions in a way that meets the community needs and priorities while serving as a key tool for influencing and improving the quality of life for residents and businesses. As such, it serves as the "blueprint" for future development and conservation of a community. The 2045 General Plan Update, together with the already adopted 6th Cycle Housing Element, will help the City plan for important community issues, such as community growth; housing, mobility, and infrastructure needs; climate change; and environmental protection. It will also set the stage for future social, physical, and economic development of the city.

2.2 Plan Proponent/Lead Agency

The City of Santa Maria is both the plan proponent and the lead agency for the proposed plan. The City's Community Development Department (located at 110 South Pine Street, Suite 101, Santa Maria, California 93458) prepared this EIR with the assistance of Rincon Consultants, Inc. and Raimi + Associates.

2.3 Plan Area Location and Environmental Setting

2.3.1 Regional Location

The City of Santa Maria is located in northern Santa Barbara County, surrounded by the hills of the Santa Maria River Valley (see Figure 2-1). The plan area involves all land within the Santa Maria Sphere of Influence¹ (SOI) and includes the annexation of areas east of the city limits (see Figure 2-2). The City of Santa Maria is generally bound by the Santa Maria River to the north, agricultural lands to the east and west, and the unincorporated town of Orcutt to the south.

¹ The term "sphere of influence" applies to the area designated by the Santa Barbara Local Agency Formation Commission (LAFCO) as the probable, future physical boundary or service area of the city. Overall, planning decisions made for the city are assumed to have a bearing on growth and development in these unincorporated adjacent areas. Areas not included as part of the annexation for the 2045 General Plan will continue to be deferred to the County land use designations and regulations in the SOI. Any development or change that happens in the SOI during the lifetime of the General Plan will occur under the jurisdiction of the County. Therefore, this EIR does not evaluate impacts resulting from future growth within the SOI, outside of the proposed annexation, as part of the proposed plan. However, where relevant, this EIR does evaluate potential impacts resulting from future growth within the city limits to lands within the SOI. The SOI is also included in the cumulative setting for this EIR.

Figure 2-1 Regional Location

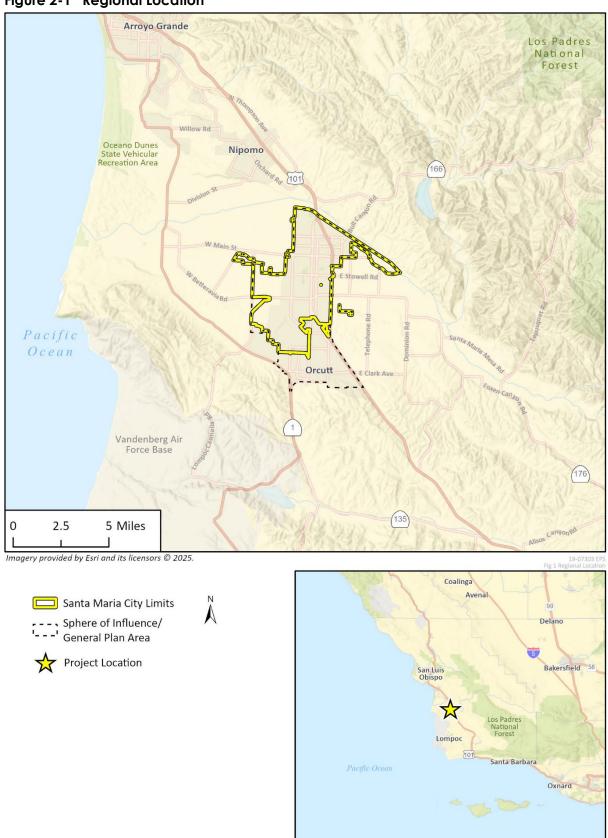
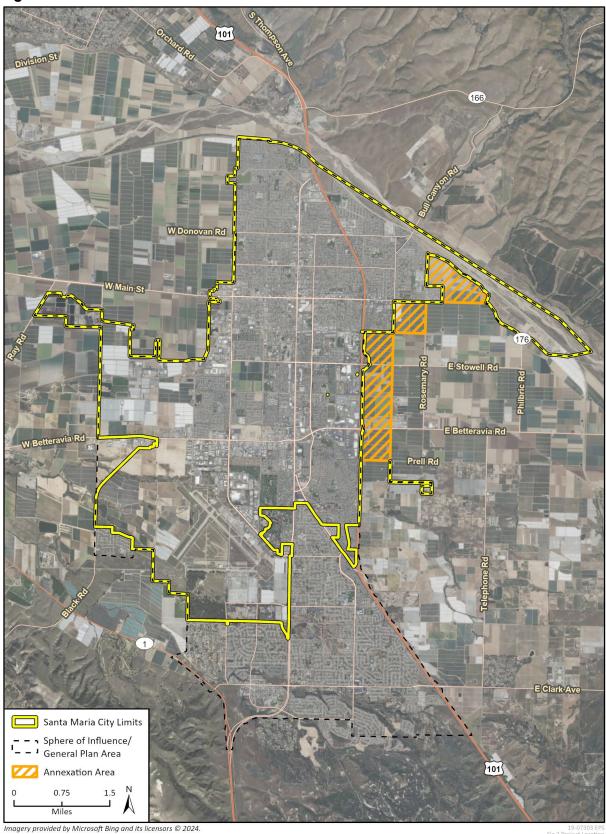


Figure 2-2 Plan Area Location



2045 General Plan Update

U.S. Highway 101 (U.S. 101) forms the eastern edge of the city. A linear portion of Santa Maria is also located to the west of U.S. 101. This portion of the city extends south from Prell Road then extends east along an internal farm road. Santa Maria is located approximately 25 miles south of San Luis Obispo, 50 miles northwest of Santa Barbara, 250 miles south of San Francisco and 170 miles north of Los Angeles.

Principal regional transportation facilities serving Santa Maria are U.S. 101, State Route 135 (SR 135), State Route 166 (SR 166), and the Santa Maria Valley Airport. Regional transit is provided by Santa Maria Regional Transit, Clean Air Express, and the San Luis Obispo Regional Transit Authority. Regional rail is provided by Amtrak.

2.3.2 Local Setting

The City of Santa Maria is characterized as a suburban residential community. The plan area covers approximately 15,058 acres within the city limits and approximately 4,500 acres within the SOI (City of Santa Maria 2020). Approximately 27 percent of land within Santa Maria is occupied with residential uses, primarily consisting of single-family residences (22 percent). Agricultural uses occupy 14 percent of the city, airport uses occupy 11 percent, public and institutional uses occupy 11 percent, and commercial uses occupy 7 percent. Approximately 19 percent of the city is comprised of vacant land. Residential land uses are distributed throughout the city. Non-residential land uses, including industrial and commercial, commonly line major corridors in Santa Maria, including Broadway, Main Street, and Betteravia Road. Agricultural and vacant uses are located at the periphery of the city. The city is underlain by the Santa Maria River Valley Groundwater Subbasin. The local climate in Santa Maria is identified as a Mediterranean climate characterized by warm, dry summers and cool, moist winters.

2.3.3 Existing Plan Area Characteristics

The plan area covers approximately 15,058 acres and 4,500 acres within the SOI.. Approximately 110,608 people live within the plan area as of January 2024, resulting in population density of approximately 640 people per square mile. There are 31,412 residential units within the plan area as of 2024 (California Department of Finance 2024).

The annexation area evaluated in the plan (discussed in detail in Section 2.6.3) covers 985 acres east of the City of Santa Maria's limits.

2.4 Regulatory Setting

State law (Government Code Sections 65300 through 65303.4) requires each municipality to adopt and periodically update its General Plan and requires that a General Plan include the following mandatory subject areas, or "elements": Land Use, Circulation, Housing, Open Space, Conservation, Noise, Safety, and Environmental Justice. Municipalities may also prepare optional elements that can be organized or combined at the municipality's discretion.

The plan has been organized into the following elements: Land Use; Circulation; Safety, Health and Environmental Justice; Conservation and Open Space; Noise; Public Facilities and Services; Recreation and Parks Element; and Economic Development. Together with the already adopted 6th Cycle Housing Element, these elements cover all topics required to be included in a General Plan under State law. The City of Santa Maria City Council adopted the 6th Cycle Housing Element on

December 5, 2023. The plan may require additional updates to the adopted Housing Element, although such updates are anticipated to be for consistency with the plan.

Under State law a property's zoning is required to be consistent with its General Plan land use designation (Government Code Section 65860). Section 65860(c) of the Government Code requires that when a General Plan is amended or updated in a way that makes the Zoning Ordinance inconsistent with the General Plan, "the zoning ordinance shall be amended within a reasonable time so that it is consistent with the general plan as amended."

2.5 Plan Objectives

The plan will serve as a long-term framework for future growth and development, represents the community's view of its future, and contains the goals and policies upon with the City Council, Planning Commission, and the entire community will base land use and resource decisions. The plan will provide a contemporary plan that will guide Santa Maria though the next 20 years. The primary objective of this plan is to update the existing Santa Maria General Plan in order for it to be compliant with State law.

The plan would implement the following vision to guide development.

Vision. Santa Maria in 2045 is a community where families can establish and maintain multigenerational roots. It is close-knit, culturally diverse, and economically inclusive. This is possible, in part, because Santa Maria offers affordable, safe, attractive, and healthy homes and neighborhoods for all residents. This is also possible because of the availability of high-quality education, jobs, and economic opportunity. Building from a strong foundation in the agricultural, retail, healthcare, and business services industries, Santa Maria has continued to diversify by expanding the training and skills of residents and by adapting to new technologies and broader economic trends. People are proud of their history and heritage. This is reflected in the diverse, well-preserved historical resources and the attractive, inviting streets and public gathering places. Museums, art venues, a strong civic sector, and the many welcoming community events and celebrations are all evidence of a vibrant local culture. Residents have convenient access on foot and by car, bus, and bicycle to jobs, schools, community amenities like parks and sports fields, and the region's natural environment. Public services are reliable, inclusive, and efficient, and the community is well-served by equitable, modern, and sustainable infrastructure, facilities, and utilities.

The City identifies the following 11 guiding principles, which also serve as the proposed plan objectives for the purposes of complying with CEQA.

- Agricultural Identity. Continue to support the agricultural industry and its workforce. Balance
 the protection of prime agricultural land with the development necessary to support continued
 population growth and the diversification of the local economy.
- Culture, History, and Art. Celebrate and share Santa Maria's multicultural heritage and
 contemporary diversity. Preserve historic resources, foster the arts, maintain a strong sense of
 community through cultural festivals, and invite visitors to enjoy the richness of local expression
 and resources.
- Community Design. Create public spaces that reflect the community identity, foster civic pride, and invite community members to gather, both informally and for events. Design streets, buildings, and landscaping that reflect the community's history, culture, and natural environment. Use lighting, street trees, benches, and other amenities to make sidewalks and

2045 General Plan Update

- public spaces safe and welcoming, with a focus on the Downtown and along the Main and Broadway corridors.
- Community Health. Grow and expand physical and mental healthcare services to meet the needs of all residents. Improve community health by addressing the environmental justice priorities of disadvantaged communities, including seniors, low-income households, linguistically isolated families, the homeless, and youth, who comprise 35 percent of residents. Minimize residents' potential for exposure to noise, pesticides, and industrial pollution. Foster healthy lifestyles by expanding safe and attractive options for physical activity and by expanding healthy food access.
- Natural Environment and Resilience. Conserve water resources in the city and support efforts to maintain the Santa Maria River. Expand opportunities to enjoy the area's natural resources and the region's beauty. Safeguard the community from natural hazards, including those exacerbated by climate change.
- Housing Quality and Choice. Develop a high-quality and diverse housing supply at all levels of affordability that preserves Santa Maria as a place where families can establish roots and today's youth can afford to stay. Balance the growth of housing and the economy so that people can live and work in Santa Maria. As new housing types are introduced, (e.g., accessory dwelling units (ADUs)), adapt parking, transportation, and other community features. Develop workforce housing solutions that provide safe, healthy, and comfortable homes for workers and their families.
- Resilient Economy. Cultivate a diverse and resilient economy in which local businesses and families thrive and job growth keeps apace with housing development. Grow the existing economic base in agriculture, retail, healthcare, and business services, and expand into new industries. Ensure access to high quality education that is aligned with local industries and entrepreneurship.
- Connected Growth. To accommodate projected population, housing, and jobs growth, focus on improvements to existing neighborhoods along with infill and vacant site development. Expand beyond current city limits when needed, weighing the short and long term environmental, economic, infrastructure, public service, and fiscal trade-offs. Establish strong cultural, design, and physical connections between newly developed areas and the rest of Santa Maria.
- Transportation Innovations. Develop a balanced, equitable, affordable, and reliable transportation network where pedestrians, cyclists, trucks, cars, rail, and transit can safely and efficiently navigate to destinations within Santa Maria. Focus on maintaining existing roadways, expanding walking and biking options, and reducing congestion and maintenance costs. Transform corridors and streets from points of conflict among people, cyclists, cars, and trucks into places that bring neighborhoods and families together. Prepare for and expand regional connections with enhanced bus, rail, and air service. Prepare for technological advances like autonomous vehicles and remote work, and take advantage of opportunities and incentives to reduce vehicle miles traveled (VMT) and greenhouse gas (GHG) emissions.
- Infrastructure, Utilities, Facilities, and Services. Provide residents and businesses with equitable access to affordable, reliable, and sustainable infrastructure and utilities, including water, wastewater, flood control, gas, phone, cable, and broadband internet. Deliver high-quality services and facilities for all community members, including expedient emergency response, accessible health care, high-quality education and career training, and convenient and equitable access to well-maintained parks and recreational facilities.

Governance and Engagement. Continue to conduct and increase meaningful and inclusive civic engagement that empowers a diversity of perspectives in public decision-making. Provide residents and businesses with high-quality, equitable, and accessible customer service, including City communications and events in multiple languages and interpretation services. Partner with community organizations and institutions to build trust and increase participation, including among youth, who will be the City leaders in 2045.

2.6 Plan Characteristics

2.6.1 2045 General Plan Update Organization

The elements included in the plan are further described in this section.

- Conservation and Open Space Element. This element outlines the development, management, and preservation of natural, tribal, cultural, and historic resources within the plan area. Goals, policies, and actions within this element address climate change adaptation and resilience in relation to natural resources, greenhouse gas emissions reduction, urban forestry, and the use of open space for the conservation of natural, cultural, and other resources as well as for hazard mitigation.
- Safety Element. This element addresses natural and manmade safety hazards in Santa Maria, including geologic and seismic hazards, fire hazards, flooding, hazardous materials, and emergency response and establishes policies and actions to mitigate hazard impacts to people and property. The Safety Element also evaluates evacuation capacity under a range of hazard scenarios, identifies single-access neighborhoods, and establishes policies and actions to enhance evacuation capacity throughout the city, consistent with Assembly Bill (AB) 747 and Senate Bill (SB) 99. In accordance with SB 379, this element also includes a climate change vulnerability assessment and measures to address climate vulnerabilities and hazard mitigation and emergency response.
- Land Use. This element designates the placement and distribution of future development to facilitate orderly growth within the city. This element establishes future land use patterns and specifies appropriate residential density and development intensity. Goals and policies serve as a guide for decision makers to direct the development of the city. Additionally, this element provides an overall design framework for the city with the goal of preserving community character and highlighting community gateways and views.
- Circulation. This element provides a framework for the City's multimodal transportation network, addressing the movement of people and goods in and around Santa Maria, while ensuring the orderly improvement of the circulation system in response to the Land Use Element. This element also establishes policies related to the electrification of vehicles and commercial enterprises promoting Mobility as a Service (MaaS), complete streets (AB 1358) and VMT (SB 743).
- Public Facilities and Services Element. This element evaluates existing and future conditions related to the provision and maintenance of public buildings and services, including parks, schools, libraries, police, fire, and water, wastewater, and stormwater infrastructure. This element presents goals, policies, and actions related to public facilities and services in order to sustain existing households and businesses and accommodate future growth in population, employment, and development.

2045 General Plan Update

- Recreation and Parks Element. This element inventories existing park and recreational resources throughout the city and evaluates future conditions and needs related to parks and recreation. Goals, policies, and actions within this element aim to facilitate equitable distribution of resources and investments to meet the recreational needs of all community members.
- **Economic Development Element.** This element includes goals, policies, and actions related to the retention and expansion of existing business sectors, as well as diversifying the economy to develop new kinds of businesses in Santa Maria.
- **Noise Element.** This element identifies and evaluates sources of noise and groundborne vibration and aims to minimize excessive noise exposure and noise conflicts. This element would be consistent with the Santa Maria Public Airport Master Plan and include new noise contours.
- Health and Environmental Justice Element. This element identifies disadvantaged communities
 within the city and includes goals, policies, and actions to reduce pollution exposure, promote
 access to food, public facilities, and safe housing, and strengthen civic engagement in City
 planning and decision making.

The City recently updated its Housing Element. The Housing Element provides the City's action plan for meeting the City's 6th Cycle Regional Housing Needs Allocation (RHNA) of 5,418 dwelling units for the 6th Cycle Housing Element (2023 to 2031). The Housing Element has undergone separate CEQA review and for that reason is not part of the plan being evaluated in this EIR. The Housing Element and Initial Study – Mitigated Negative Declaration were adopted on December 5, 2023.

2.6.2 Land Use Designations

The current Santa Maria General Plan Land Use Element establishes 30 separate land use designations to provide a mixture of land uses for the City. The existing City of Santa Maria Land Use Designations Map is shown in Figure 2-3.

The plan would change the land use designation on select parcels, some of which will resolve inconsistencies between existing uses and the General Plan land use designations. In addition, the plan includes the following land use designation changes:

- Revise the High Density Residential (HDR) land use designation to increase the maximum allowed density from 22 dwelling units/acre to 30 dwelling units/acre.
- Eliminate the Medium Density Residential-10 (MDR-10) land use designation and reassign all parcels currently designated MDR-10 to MDR-12, which would have an allowed density of 12 dwelling units/acre.
- Add three new land use designations, Corridor Mixed Use (CMU), Downtown Specific Plan (SP) and Planned Annexation (PA).

Land use changes for the proposed annexation areas east of the city limits (the planned annexation areas) are discussed in detail in Section 2.6.3. Figure 2-4 depicts the proposed land use designations, including the changes in land use designations compared to the current General Plan. Proposed changes from the existing General Plan land use pattern include the following:

- A parcel along North Broadway from Low Density Residential and Community Commercial to Community Facilities (CF);
- Parcels along Main Street from Community Commercial to Corridor Mixed Use (CMU));
- Parcels along Broadway from Community Commercial to Corridor Mixed Use (CMU); and

Allow Low Density Residential in Area 9 along A Stret in the western portion of the city.

Changes in land use designations within the General Plan would also necessitate revisions to the following Specific Plans:

- Amend the Entrada Specific Plan to reflect the new Corridor Mixed Use land use designation.
- Amend the Area 9 Specific Plan to allow low-medium density residential (LMDR) uses along A Street with a maximum of 10 dwelling units per acre.

2.6.3 Annexation

The plan would include the annexation of areas east of the city limits and SOI. There are three separate areas (shown in Figure 2-5) that would be included as part of the proposed annexation ("annexation area") that would total 985 acres and would consist of the following Assessor's Parcel Numbers (APNs):

128-094-042	128-093-001
128-094-014	128-093-021
128-094-012	128-093-022
128-064-007	128-093-023
128-071-006	128-093-024
128-092-001	128-064-010
128-092-002	128-094-016
128-092-003	

The first area proposed for annexation is generally bound by Panther Drive to the west, E. Main Street to the south, and the city landfill parcels to the north and east. The second area proposed for annexation is generally bound by S. Suey Road to the west, E. Main Street to the north, E. Jones Street to the south, and Rosemary Road to the east. The third area proposed for annexation is generally bound by E. Jones Street to the north, U.S. 101 to the west, Prell Road to the south, and the Suey Road alignment to the east. Much of the annexation area is vacant or agricultural land.

Existing zoning and land use designations within the annexation area are determined by the County of Santa Barbara and consist primarily of agricultural land use designations (Agriculture II with a minimum lot size of 100 acres [AG-II-100] and Agriculture II with a minimum lot size of 40 acres [AG-II-40]). Land use changes for the annexation area would include the establishment of a new land use designation, Planned Annexation, which would allow for a mix of commercial, residential, industrial, and public land uses in annexed land outside of current city limits.

2.6.4 Noise Contour Revisions

The City of Santa Maria noise characteristics are described within the plan's Noise Element including descriptions of common sources of noise as well as goals and policies to lessen noise for sensitive land uses (e.g., residences, schools, medical facilities). As required pursuant to the Governor's Office of Planning and Research (OPR) Guidelines, the Noise Element would also include a map of noise contours as depicted via lines that represent equal levels of noise exposure across the city. Noise contours information informs planning decisions, including siting of potential future sensitive land uses. A map of the plan's noise contours is shown in Figure 2-6.

101 166 MDR-12 Santa Maria City Limits CC CPO LDR-5 CD-1 FS NC **Existing Land Uses** GI ROS CD-2 LMDR-8 AOS-1 CF НСМ LWDR-4 SP AOS-2 101 MDR-10 cos HDR-22 Miles

Figure 2-3 Existing Land Use Designations within the City of Santa Maria

Imagery provided by Microsoft Bing and its licensors © 2025. Additional data provided by the City of Santa Maria, 2025.

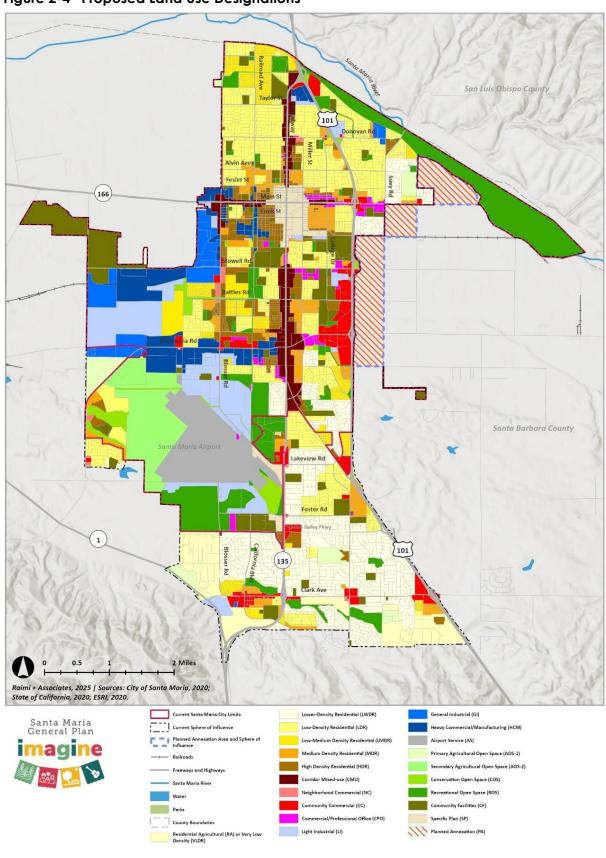
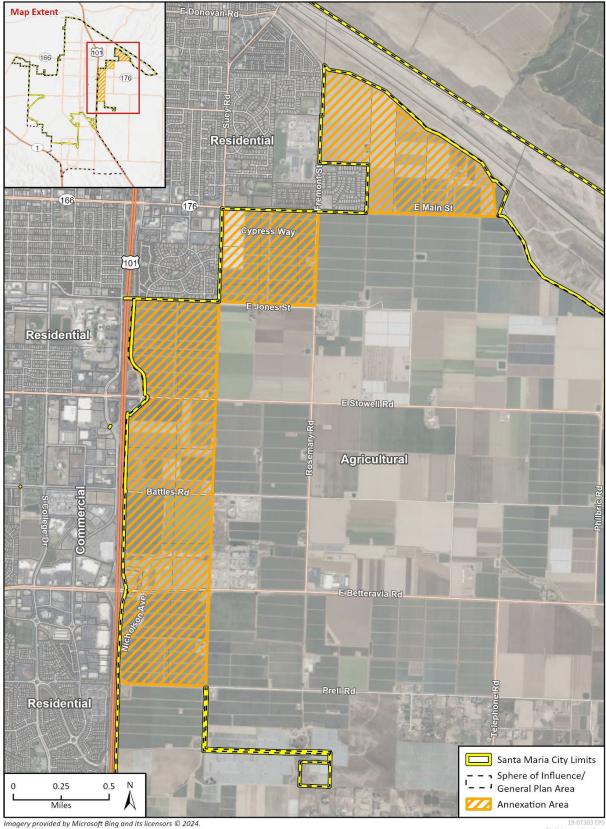


Figure 2-4 Proposed Land Use Designations

Figure 2-5 Proposed 2045 General Plan Annexation Area



2-12

101 Santa Maria City Limits 2050 Noise Contours (CNEL) 60 dBA 65 dBA 70 dBA 4,000 8,000 N Feet

Figure 2-6 Proposed Noise Contours

Imagery provided by Microsoft Bing and its licensors © 2025.

19-07303 EPS Fig X 2050 Noise Contours

2.6.5 Proposed 2045 General Plan Buildout

For reasonable analysis purposes in this EIR, the City assumes the plan's buildout (of both residential and non-residential uses) within the city would occur by 2045. In the context of this EIR "buildout" of the plan is assumed to be a locally appropriate projection of development within the plan area based on updated land use designations and the proposed annexation rather than development of every parcel within the city. While complete buildout is not likely to occur by 2045, the buildout assumption used for this EIR represents the most conservative approach to evaluating the plan's potential environmental effects and satisfying the requirements of the CEQA Guidelines.

For the purposes of this EIR, "plan area" would refer to the City of Santa Maria, the proposed annexation area, and the Sphere of Influence.

Table 2-1 indicates the net change from 2022 conditions in Santa Maria to buildout of the plan by 2045.

	Existing (2022)	Proposed (2045)	Net Change from Existing to Proposed
Acreage within City Limits	15,058 acres	16,043 acres	985 acres
Residential Units	28,200 units	44,340 units	16,140 units
Jobs	43.050 jobs	66.800 iobs	23.750 jobs

Table 2-1 Existing and Proposed Plan Land Uses Components Summary

The plan would add 985 acres of land to the city limits and would provide the framework for development of up to 16,140 net new² primary and accessory dwelling residential units, including the development of 1,300 accessory dwelling units (ADUs), and an additional 23,750 jobs by buildout.

The plan would provide the framework for the development of up to 1,504 net new non-residential acres, with the following composition (numbers in parentheses indicate a reduction in acreage):

- (463) acres of commercial uses
- 452 acres of mixed uses
- 7 acres of Industrial/airport uses
- 33 acres of public and open space
- 1,012 acres of planned future development (specific plan and planned annexation areas)

Currently, approximately 32 percent of the city remains undeveloped. The undeveloped areas of the city are classified as vacant (19 percent) and agricultural (13 percent). The existing General Plan indicates the remaining 9 percent is classified as industrial. Many of the vacant parcels within the city, clustered between Battles Road, Betteravia Road, and U.S. 101 are either already slated for development or are located within a Specific Plan.

Specific land use designations proposed for the plan area are designed to ensure consistency with the updated Housing Element and existing land uses, such as industrial, heavy commercial, or agricultural. These land use changes would allow for increased residential density along Main Street and Broadway, as well as on opportunity sites with a high potential for redevelopment. Areas of the

² Net new means the change from City of Santa Maria existing (2024) development to full buildout of the proposed plan (i.e., 2045 General Plan) by 2045; this EIR analyzes the net change in terms of potential physical environmental impacts.

city with the most potential for change are concentrated in Downtown, neighborhoods in the City Core, Main Street and Broadway, Southwest Neighborhoods (northwest, west, and south of the airport), and areas proposed for annexation. The plan serves as the City's long-term development blueprint through 2045, contains goals and policies guiding land use and infrastructure decisions through 2045, and brings the General Plan up to date in response to latest State and regional plans and regulations related to climate-related hazards, mergency evacuation routes and access, water supply, and mobility.

2.7 Intended Use of this EIR

This EIR provides a programmatic environmental review of implementing the plan. Subsequent activities falling under the plan will utilize this EIR to focus the environmental review of these consequent activities and to determine their effects. If a new project is proposed that is not anticipated by the plan, or that may result in project-level environmental effects not addressed in this program-level EIR, the future project would be evaluated as required under CEQA. This EIR is not intended to prohibit consideration of future projects or CEQA analysis of future projects.

2.8 Plan Implementation

Following adoption of the plan by the City Council, all subsequent activities and development within the City would be guided by the goals and policies in the plan. Therefore, the plan provides specific policy guidance for implementation of plan concepts. The City would also need to coordinate with Santa Barbara County, the Santa Barbara Local Agency Formation Commission (LAFCO), and other public agencies to implement policies that affect their respective jurisdictions or would affect the region. Implementing these policies in accordance with new development (residential, commercial, or industrial) would be subject to the City's established review and approval processes, with final review and approval by the appropriate departmental staff, and/or the appointed and elected officials. The principal responsibilities that City officials and staff have for plan implementation are briefly summarized below:

- Updating the City of Santa Maria Zoning Ordinance to achieve consistency with the adopted plan.
- Rezoning properties, as dictated by future development proposals.
- Approval of tentative maps, variances, planned development and conditional use permits, and other land use permits and entitlements.
- Approval of development agreements and issuance of related permits and approvals consistent with the plan.
- Analyzing and planning for public infrastructure such as roadway improvements, other capital improvements, and natural/capital resource preservation and/or restoration.
- Conducting or considering further focused planning studies, as appropriate to future development in the city.

³ Pursuant to SB 379, which amended California Government Code Section 65302.

2.9 Required Approvals

With recommendations from the City's Planning Commission, the Santa Maria City Council would need to take the following discretionary actions in conjunction with the plan:

- Certification of the Final EIR and adoption of required findings, including required findings under CEQA Guidelines Sections 15090, 15091, and 15093⁴; and
- Approval and adoption of the plan.

⁴ Santa Barbara County LAFCO must approve the City's annexation application, which would include certification of this Environmental Impact Report.